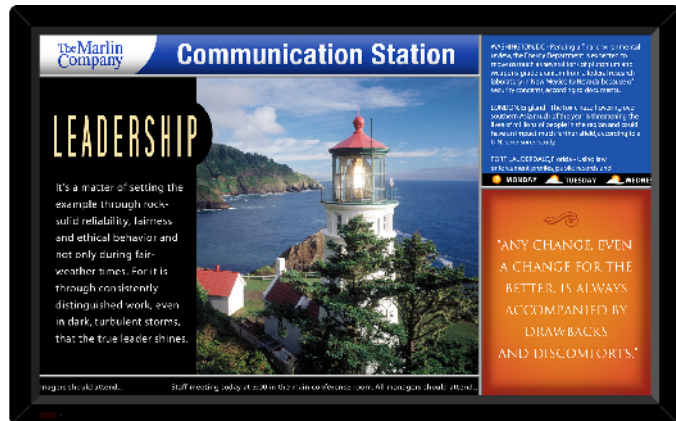




The Marlin Company (TMC) offers a unique workplace communications program designed to help senior managers communicate and reinforce important issues, such as safety, quality, teamwork and productivity, to their employees. The program is delivered in two ways.

The **Electronic Communication Station (ECS)** is a turnkey solution offering animated workplace content and easy customization using the latest public-display technology. The stations are located in common areas such as break rooms or cafeterias where employees congregate.



The program is sold by subscription and offered in specific editions pertaining to different business environments (such as industrial, transportation, healthcare, utility, etc.). In addition to the workplace content supplied by Marlin, ECS displays news, sports, entertainment and weather as a means of attracting employees to the screen. The program allows for easy customization of in-house content. Available via any Internet connection, (except for dial-up), subscribers can access the user-friendly interface to post PowerPoint, Excel, Web and Video content.

The Electronic (ECS) subscription program is sold as a bundled package, including the following: (Installation is included in pricing also.)

- 42" or 50" display
- Mounting Brackets
- Digital Engine (Computer and related software)
- Electronic content updated daily

A single ECS program is known as a "kit", meaning the base subscription of monthly material, along with the display unit.

In the case where a subscriber would like to have the identical content playing in an additional display unit, they would purchase a "clone". Clones are located in the same building as the associated kit. In the event that a subscriber would like to play identical content in a display unit that is located in a different building (state/location), they would purchase an "offsite clone".

The Print Communication Station (PCS) includes colorful, high-impact printed content displayed in a customized illuminated wall unit. The stations are located in common areas such as break rooms or cafeterias where employees congregate.

The program is sold by subscription and offered in specific editions pertaining to different business environments (such as industrial, transportation, healthcare, utility, etc.). All content is original and produced by the Marlin editorial staff. The 3-panel Print Communication Station displays four pieces of content at any given time. Each month

the customer receives enough content to display new material each week, in order to keep employees engaged. Additionally, the subscription includes a custom capability enabling subscribers to order custom posters. Typically used for employee recognition, in-house campaigns (for safety, health & wellness, etc.), birthdays and milestones, these posters are produced by in-house graphic artists at The Marlin Company.



The Print subscription program includes the following:

- Communication Station
- 24 pieces of content mailed monthly

**GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is: GSAAAdvantage.gov.

**Schedule 76 Publications Media Group
SIN 760-6: Entertainment/News Media
Contract number: GS-02F-0011W**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at www.fss.gsa.gov.

Contract period: October 5, 2009 to October 4, 2014

Contractor name: The Marlin Company

Contractor address: 10 Research Parkway
Wallingford, CT 06492

Contractor phone: Toll free: 800-344-5901
Local #: 203-294-9800
Technical Support: 866-877-7895
Fax: 203-294-9900

Contractor web site: <http://www.themarlincompany.com/>

Contractor email: gsasales@themarlincompany.com

Contractor Administrative Source: Jody Martin (jmartin@themarlincompany.com)

Business Size: Small

CUSTOMER INFORMATION

- 1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s). **760-6 Entertainment/News Media. Refer to Price List.**
- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. **Refer to Price List.**
- 1c. Not Applicable
2. \$1,000,000

3. \$100.00
4. Geographic coverage (delivery area). US Domestic Delivery
5. Point of production: Wallingford, Connecticut
6. Discounts from Price List: Prices shown herein are net, (discounts have been deducted).
7. Quantity Discounts: 2%-36% based on quantity. Refer to Price List for details.
8. Prompt payment terms: Net 30 Days
- 8a. Advance payment terms:
12 month subscriptions paid annually will receive a 4% discount

24 month subscriptions paid up front in full will receive a 6% discount

36 month subscriptions paid up front in full will receive a 9% discount
- 9a. Government purchase cards are accepted at or below the micro-purchase threshold.
- 9b. Government purchase cards are accepted above the micro-purchase threshold.
10. Foreign items: None
- 11a. Time of delivery. 30-45 days
- 11b. Expedited Delivery. 15-20 days
- 11c. Overnight and 2-day delivery. Not available.
- 11d. Urgent Requirements: Urgent requests can be made by contacting, The Marlin Company at 800-344-5901, ext. 245.
12. F.O.B. point: Wallingford, Connecticut
- 13a. Ordering address: 10 Research Parkway, Wallingford, CT 06492,
gsasales@themarlincompany.com
- 13b. Ordering procedures: For supplies and services, the ordering procedures, Information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. Payment address: The Marlin Company
10 Research Parkway
Wallingford, Ct 06492-1957

15. Warranty provision: 1, 2 or 3-year warranty coverage available for electronic subscription (ECS) as described in the warranty. Please visit http://docs.themarlincompany.com/docs/GSA_Warranty.pdf
16. Export packing charges: Not applicable
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level). None
18. Terms and conditions of rental, maintenance, and repair (if applicable). Refer to warranty. http://docs.themarlincompany.com/docs/GSA_Warranty.pdf
19. Terms and conditions of installation: Provided with purchase of electronic program (ECS) subscription. Please refer to the subscriber requirements. <http://docs.themarlincompany.com/docs/SubscriberRequirements.pdf>
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices. Refer to warranty terms, http://docs.themarlincompany.com/docs/GSA_Warranty.pdf
- 20a. Terms and conditions for any other services: Not Applicable.
21. List of service and distribution points: The Marlin Company
10 Research Parkway
Wallingford, Ct 06492-1957
22. List of participating dealers (if applicable). Not applicable
23. Preventive maintenance: Not applicable.
- 24a. Special attributes such as environmental attributes: Paper is recyclable, for the print subscription program (PCS).
- 24b. Not applicable.
25. Data Universal Number System (DUNS) number: 067081869
26. The Marlin Company is registered on Central Contractor Registration (CCR) database.
27. Uncompensated Overtime: Not applicable.

10 Research Parkway
Wallingford, CT 06492
203-294-9800
203-294-9900 (fax)

GSA Federal Pricing List

Electronic Communication Station (ECS), Monthly Subscription (incl. 37" plasma display & all components necessary to operate program)

SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost
1 - 24 kits*	\$480.45	\$5,765.40		\$326.70	\$7,840.80		\$275.45	\$9,916.20
25 - 100 kits	\$459.45	\$5,513.40		\$305.70	\$7,336.80		\$254.45	\$9,160.20
offsite clone**	\$451.45	\$5,417.40		\$297.70	\$7,144.80		\$246.45	\$8,872.20
clone*** (at same location)	\$399.45	\$4,793.40		\$245.70	\$5,896.80		\$194.95	\$7,018.20

Electronic Communication Station (ECS), Monthly Subscription (incl. 42" plasma display & all components necessary to operate program)

SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost
1- 24 kits*	\$462.45	\$5,549.40		\$317.70	\$7,624.80		\$269.45	\$9,700.20
25 - 100 kits	\$441.45	\$5,297.40		\$296.70	\$7,120.80		\$248.45	\$8,944.20
offsite clone**	\$433.45	\$5,201.40		\$288.70	\$6,928.80		\$240.45	\$8,656.20
clone*** (at same location)	\$381.45	\$4,577.40		\$236.70	\$5,680.80		\$188.45	\$6,784.20

Electronic Communication Station (ECS), Monthly Subscription (incl. 50" plasma display & all components necessary to operate program)

SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost
1 - 24 kits*	\$501.45	\$6,017.40		\$337.20	\$8,092.80		\$282.45	\$10,168.20
25 - 100 kits	\$480.45	\$5,765.40		\$316.20	\$7,588.80		\$261.45	\$9,412.20
offsite clone**	\$472.45	\$5,669.40		\$308.20	\$7,396.80		\$253.45	\$9,124.20
clone*** (at same location)	\$420.45	\$5,045.40		\$256.20	\$6,148.80		\$201.45	\$7,252.20

Electronic Communication Station (ECS), Monthly Subscription (incl. 60" plasma display & all components necessary to operate program)

SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost
1- 24 kits*	\$639.45	\$7,673.40		\$406.20	\$9,748.80		\$328.45	\$11,824.20
25 - 100 kits	\$618.45	\$7,421.40		\$385.20	\$9,244.80		\$307.45	\$11,068.20
offsite clone**	\$610.45	\$7,325.40		\$377.20	\$9,052.80		\$299.45	\$10,780.20
clone*** (at same location)	\$558.45	\$6,701.40		\$325.20	\$7,804.80		\$247.45	\$8,908.20

*A kit is a unique collection of digital content, both Marlin provided and customer created, which also provides program administrative capabilities to the client.

**An offsite clone is identical to a clone except that it is located at a difference physical address as the kit from which it is managed.

***A clone is a display system (plasma), which plays the same material and content of the kit from which it is managed and is located at the same physical address as the kit display system.

Print Communication Station (PCS), Monthly Subscription (includes display fixture)								
SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost		GSA monthly pricing	Total GSA Subscription Cost
1 unit*	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
2-5 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
6-13 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
14-24 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
*A Unit is the minimum base subscription which includes monthly materials and display fixture.								

Electronic Communication Station (ECS), Monthly Renewal Subscription Only								
SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost		GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost		GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost
1- 24 kits*	\$174.95	\$2,099.40		\$174.95	\$4,198.80		\$174.95	\$6,298.20
25 - 99 kits	\$127.95	\$1,535.40		\$127.95	\$3,070.80		\$127.95	\$4,606.20
offsite clone**	\$124.95	\$1,499.40		\$124.95	\$2,998.80		\$124.95	\$4,498.20
clone*** (at same location)	\$84.95	\$1,019.40		\$67.95	\$1,630.80		\$67.95	\$2,446.20
Print Communication Station (PCS), Monthly Renewal Subscription Only								
SIN 760-6	12 month Subscription			24 month Subscription			36 month Subscription	
Quantity	GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost		GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost		GSA Renewal monthly pricing	Total GSA Renewal Subscription Cost
1 unit*	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
2-5 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
6-13 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20
14-24 units	\$162.95	\$1,955.40		\$138.95	\$3,334.80		\$138.95	\$5,002.20

Motivational Posters	
Product Quantity	GSA Price
1-5	\$ 14.55
6-25	\$ 12.96
26-100	\$ 12.87
100 - 500	\$ 12.12
Frame	\$ 65.84